

Sandi Meyler Client Case Study: Deep Dive

Dharma J: Hello, everybody, and welcome. This is Dharma J Pugliese over at the Holistic School of Business, and I am thrilled, absolutely thrilled, to welcome today Sandi Meyler. Sandi Meyler is a deliberate creation coach, and she's also author of the international Law of Attraction bestseller called "On the Road with Abraham." Welcome to today's show, Sandi. Thank you for being here.

Sandi: Thank you. Thank you for having me. It's a pleasure and honor to be here.

Dharma J: Awesome. Well, it's been a pleasure and honor to have you in our program. Why don't we just get started, if you could share a little bit about the work that you do in the world, Sandi, which is extraordinary.

Sandi: Sure. Thank you. Yeah, I am a deliberate creator Law of Attraction coach, and I basically help people who already understand or have had some exposure to the laws of deliberate creation, Law of Attraction, the physics behind how we get what we get. I help people apply those laws specifically to their condition so that they can live the life of their dreams.

Dharma J: Wow. So you help people live their dreams, create the exact life that they want to be living.

Sandi: Yes.

Dharma J: Wow. Well, I just right off the top, I just want to say thank you for your life's work.

Sandi: Oh, thank you.

Dharma J: It's pretty amazing, and you actually toured with Esther and Jerry Hicks, did you not?

Sandi: Yes, yes. Actually, for eight years we were on the road, and it was actually, I got hired when Jerry was still alive, and then during the time that I was working with them, Jerry made his transition, and then we worked with them until 2015. So it was several years with just Esther.

Dharma J: So I can only imagine how amazing that was.

Sandi: It was super fun. Super fun. We traveled all over the world. I met all sorts of amazing people. Of course, I had the exquisite experience of hanging out with both Jerry and Esther and the rest of the crew and the people that are regulars in the seminars and stuff. Really just amazing life experience, to say nothing of all the places from Tahiti and Australia, New Zealand, all around America. I went everywhere that I had on my list. I made a new list and did everything on that list, and then I made another list and did everything on that list. So really, so many things happened with that one. It is such a pleasure to be on the leading edge of thought at the seminars every week and then talking about it with the people who were also on the leading edge of thought. It was just an extraordinary life experience in every way.

Dharma J: Wow, it sounds it.

Sandi: The whole idea of the physics of creation are, is that I was already dedicated to that whole way of thinking, the way of being and way of living, and that allowed for the manifestation to happen in physical, which is basically what we learn. We are taught in our environment that you have to make the experience happen, and then you can feel good about the experience happening, and that's kind of one of the basic tenets of the Law of Attraction is that you have to find the feeling place of the experience already having happened.

So for instance, like it never would have occurred to me to travel on the road with them or work with them. That wasn't something that I was reaching for. I was just reaching for my best life, and the Universe really filled in all the details in a way that I couldn't have. And that's really what a lot of it is about, is we set our attention, we set our desire, and then we get out of the way and we let the Universe do its magic because humans, of themselves, cannot do anywhere near the magic that the Universe can.

The assembling of cooperative components that the Universe is able to manage, it's an orchestrated synchrony or a synchronized orchestration. I mean, whatever way you look at it, the laws of the Universe are powerful and spellbinding, and when we are really paying attention to the synchrony that's out there and the synchrony that is our lives, I mean, we just get blown away when we see all of the moving parts the Universe is tending to.

Dharma J: Yeah, I really appreciate what you said about finding that feeling tone of the creation, right?

Sandi: Yes.

Dharma J: What is it? How will we feel? What is the essence of what we want to create?

Sandi: Yes.

Dharma J: What's really deep down inside? And that really is the fundamental basis for creating what we want in life, right?

Sandi: Yes.

Dharma J: If we connect with that feeling of fulfillment of having exactly what we want, then the Universe is going to align itself and we will have exactly what we want.

Sandi: Well, that or something better.

Dharma J: Or something better.

Sandi: Yes, and that's one of the things I really appreciate about your program is, because I've been out on social media and kind of in the internet world for a long time, and one of things that is really beautiful about your program is that a) you understand the Laws of Creation, and b) you apply them. Like I was just talking about, you put the horse before the cart. And a lot of these programs, they put the cart before the horse. And so you taught and you helped us reach that feeling place of getting clear about what we want, how we want to feel while we are contributing in a way that we want, and then helped actually work with the moving parts, like how do I figure out how to build my Facebook page, or how do I figure out what the mission statement should be for my business.

I mean, you just really go about it from the whole perspective of all of the things that business requires, but all the time taking in to account the Laws of Creation, which for me is just a thrilling experience. So I can't appreciate you enough for the work that you do in the world as well.

Dharma J: Well, I have say that I'm truly honored and humbled that someone like yourself with such a depth of experience, having toured with Esther and Jerry Hicks, having committed your life to sharing the truth of the Law of Attraction with others and helping other people incorporate the Law of Attraction in their lives, for you to share these things is very touching to me and I just want to thank you for saying that.

Sandi: Oh, my pleasure. It's really a remarkable program to participate in and really none of that could happen if you—I mean, you are the one that sets the tone for all of that and you are the one that decides the structure of all of those kind of things. And so one of my favorite things is that so much of the work that you do starts with meditation. You get yourself in that feeling place first, you get yourself in alignment, and then you work on your business. And it's critical, actually, to everything as far as I'm concerned. I appreciate that level of expertise that you bring to the whole process.

Dharma J: Awesome. Well, thank you, thank you so much for sharing that, and it's pretty remarkable because so many people, they'll just jump to studying business, right?

Sandi: Yes.

Dharma J: And we could go anywhere. We could buy a hundred business books at the local bookstore, on Amazon. We could go to a hundred and one different business development courses. So having that internal clarity, it's really, like you said, it's the foundation, it's where we start.

Sandi: Yes.

Dharma J: Because when we have that confidence, that we are stepping into our potential with the life that we want, then all of the things that we need to do, the business plan, the writing, the mission statement, the marketing, the accounting, everything that has to do with our business, it just falls right into alignment, and that is the Law of Attraction, when we have that prize top of mind and we bring it into the cells of our body, literally, systemically, then the Universe responds, that's karma, it's the law basically.

Sandi: Yes, yes, it as reliable and consistent as gravity. There isn't any drop of evidence to the contrary anywhere in all of the Universes everywhere.

Dharma J: It's so true. So a period of time went by, what year was it that you stopped touring with Esther and Jeremy again?

Sandi: It's 2015.

Dharma J: 2015.

Sandi: Yeah.

Dharma J: So then, about three years or so went by and then you enrolled in our program in 2018, in the fall of 2018.

Sandi: Yeah.

Dharma J: And please tell me, what types of problems you having in your business or maybe even in your life before you discovered our program? What inspired you to sign up for the program, in other words?

Sandi: Well, as soon as—actually, a friend of mine sent me a link on Facebook and said, "This is for you," basically. I mean, she had already decided that, and when I started just looking into some of the details of it, I didn't even really need to go that far into the details because I knew it was for me. You know, that whole idea of trusting our guidance, my gut right away said, "Oh, this is a great fit and this is a great opportunity, jump on it."

In terms of what was going on in my business, there has been a lot of fits and starts. And as a life coach, I've had a consistent clientele that gives referrals, and so a lot of business was primarily based on word-of-mouth. And so trying to figure out how to use social media, how do you use the internet, how do you use WiFi, how do you use strategic planning, how do you use the Laws of Deliberate Creation to apply to all of those things had led me down a lot of different paths, some more successful than others. And when we first rendezvoused, I was just figuring out

what model I wanted to use, and so one of the things that you talked about in our initial meeting was the value of the community, of like-minded others working on their businesses together, and that was an immediate, immediate go for me.

Dharma J: So the community aspect really drew you in?

Sandi: Yes, absolutely.

Dharma J: Yeah. And it sounds to me, if I'm understanding you correctly, you had all of these different concepts and you really wanted to refine with social media and YouTube and all the different pieces that you are putting together to make the business model all work, and one of things that really attracted you to us was the fact that not only did we help with these pieces but we also interwove the Law of Attraction and there was an important community piece as well.

Sandi: Yes, yes. If the laws of the Universe haven't been in there, it would have been a no brainer for me, it would have been a waste of my time. I already have a Master's in Business Administration and a bunch of my life in a variety of business environments.

And the business piece, I feel like I understand. So for me, a lot of it was just about figuring out how to integrate the Laws of Deliberate Creation into what's already going on in your business and use them to leverage the power of the Universe. So yeah, the fit between the pieces in your programs and what I have going on was pretty perfect right off.

Dharma J: So what did you find different about our program then? I think you already alluded to this but is there anything else that you want to add perhaps that you found really different about our program that you didn't find, especially coming from a place where you have your Master's in Business and you have so much business' experience.

Sandi: Yes, yes, well, that was a pretty important piece of it, going through the process with you. You showed me in the development and the execution of the program and of the curriculum that you're also very skilled in maneuvering through the many details that are involved in being in business for yourself.

The most important piece is that those skills really need to be informed by your higher vision. So the combination of you starting with your higher vision, who are you in the world, who do you want to be in the world and what do you want your impact to be, all of those big strategic planning pieces are really important, but again, it's the same thing, it is that you can do strategic planning all day, but if you are not being true to who you are and what you know in terms of about using your inner alignment, basically, to inform.

So that's what a lot of people I think could benefit from in terms of your program, is that a lot of people I think aren't clear about how they want to be in the world and how that integrates with what they want to do in terms of the next steps for their business. Whereas when you do all that strategic planning, it informs what you want to do in your day, like there is usually a lot of things that can be done on your business, but the only question is what should be done. And it's easy, I think, to get lost in what can be done, and the strategic planning, working from the top down with the Laws of Attraction and the Laws of Deliberate Creation, really helps answer those questions.

So when you are in your day to day and something comes up, you can go, "Oh, no, that's not where I want to focus my attention. Even though that sounds like fun and it sounds like a good thing to be going on, I don't choose to focus my attention that way because this is the goal that I'm working on right now and this is the way that I want to move towards it and I want to stay focused cleanly on moving towards it." So that is one of the things that the structure of your business and of your program I think really helps us do.

Dharma J: Okay, in your opinion, you have been studying business, studying the Law of Attraction for many, many years, and you hadn't really found a program—and I'm kind of reading between the lines a little bit—that successfully integrated these two crucial components.

Sandi: Exactly, yeah, that's exactly it.

Dharma J: And that was a missing piece for you because both of these, you are in business for yourself and you are deeply inspired by the Law of Attraction, that sounds like a big challenge for you for the other programs.

Sandi: Yes, yeah.

Dharma J: So take us to the moment when you actually realized that our program was working to help you solve this problem.

Sandi: I think it was in the meditation.

Let's see, so at the beginning of the program, and I might not have all the order right, but I think at the beginning of the program, you do the "what is your mission, what is your vision, how does that turn into your mission," and there are some guided meditations that happen during class and then there are some places where when you are doing the processes that are on the website to prepare you for that next step, there are some meditations that are going to help with that process that you provide for us in that process, and I think it was in one of those where I was like, "Wow, this really cool. Obviously, this is very powerful, and clearly the way to go."

Dharma J: So you found it really powerful, and you knew in the moment that it was the way to go. And that means so much to me because I know that you are a very straight-up kind of person.

Sandi: Thank you.

Dharma J: And you were a skeptic.

Sandi: Yes.

Dharma J: The first time that we talked here, you were very skeptical about it.

Sandi: Yes.

Dharma J: And then I remember at the end of the first masterclass, I clearly remember you saying, "All right, I was skeptical before, but now I know. I'm a believer."

Sandi: Yes, yes, absolutely, yeah.

Dharma J: So is that what you were referring to, during that first class things opened up?

Sandi: Yes, yeah,

Dharma J: Yes, that tends to happen because we do work in that first session a lot with the Law of Attraction.

Sandi: Yes.

Dharma J: Because that really forms the entire foundation for our program, right.

Sandi: Yeah.

Dharma J: The Law of Attraction in our system being, and we call it one of the four practices to Awaken Your Full Potential. So it's awesome. Well, thank you for sharing that.

Sandi: My pleasure.

Dharma J: So tell us what life looks like now that this challenge that you are experiencing is actually solved or in the process of being solved?

Sandi: Well, I'm super stoked that I have the level of clarity that I have. The fact that I hadn't had this clarity before was making it so that I wasn't really clear about what to do with my day to day in terms of how to move the business forward. And so now I wake up in the morning and I'm excited to do what's coming next. I know what to do, I know how to do what's coming next.

I've heard this definition of the word "confusion" before. Confusion is actually a good sign because it means that you are "co-fused" to an old way of being and a new way of being, and so I spent a lot of time in that place of confusion in terms of figuring out what to do in my day-to-day work in the business, and now that's entirely gone.

So anytime that I have that I'm working on my business, I know what to do, I know how to do it—software things and those kind of things that need to be figure out—but in terms of the overall picture and the steps that I have laid out for myself, I'm clear, and that clarity is the difference between wanting to do it and being excited about doing it and wanting to procrastinate.

Dharma J: Wow. So this program took you from a place where it sounds like you are kind of confused about what to do, what the next steps would be...

Sandi: Sure. Yeah, very much so.

Dharma J: So you were very much confused.

Sandi: Yes.

Dharma J: And I really appreciate you sharing that, being open and vulnerable, because your story really, right in this moment, is benefiting other people.

Sandi: Awesome.

Dharma J: And anybody who watches this is going to be inspired, hopefully, because we are going to have some people watching this video that are also going to be confused with their business. And this is why I've devoted my life to serving you.

Sandi: Yes.

Dharma J: So that way you don't have to be confused.

Sandi: Yes.

Dharma J: You can get clear just like Sandi did, right?

Sandi: Yes, yeah.

Dharma J: And now, I'm hearing you, Sandi, say that you wake up every day and you are clear about what to do.

Sandi: Yeah.

Dharma J: And this is the biggest challenge, the biggest obstacle for us business owners, isn't it?

Sandi: Yes, absolutely, absolutely.

Dharma J: Now, I don't know how many clients, and even myself, over the years, how many times we go in one direction and we are confused, we are not sure if we are making the right decisions, and we could waste weeks, we could waste months, we could waste years in confusion doing things that not only are not going to make us very much money, but even worse, we are not going to reach our potential in terms of our own level of fulfillment as well as the breadth through which our work can touch more clients, right?

Sandi: Right.

Dharma J: So we end up down here not reaching our fullest potential when our full potential is really, it's so high up there, right?

Sandi: Yes.

Dharma J: So when we have that clarity and we have a path that we are following and I think what I'm hearing you say is that we helped you get clear about what your path is.

Sandi: Absolutely, a 100%.

Dharma J: Wow.

Sandi: Yeah, and I think without that clarity, like you were saying, I mean, I spend a lot of time floundering around in that state of confusion, and so yeah, it feels great. I think it's very cliché, the journey away is as important as the journey towards, but I think the level of confusion equals the level of relief that you get when you are not confused anymore and the relief is remarkable.

Dharma J: Right.

Sandi: So yeah, it's pretty cool.

Dharma J: Yeah. So tell me more about how does it feel to not to be confused and to be clear and relieved?

Sandi: It just feels like everything can move. It feels like the energy can move. It feels like my life can move. It feels like the business can move. It feels like I can help people even more so in the coaching process. It just feels open and clear and really exciting actually.

Dharma J: Wow, awesome. And are there any other big benefits from the program that you'd like to share today?

Sandi: Well, certainly, the impact that all that process has on my personal clarity, and well, not only my sense of being, but I guess the sense of purpose as well. It just impacts and informs every area of your life. I think it's the confidence that comes from it, it permeates everything.

Dharma J: So this has impacted every area in your life, I just heard you said.

Sandi: Yeah.

Dharma J: And you feel more confident in all your areas of your life.

Sandi: Absolutely.

Dharma J: So tell me more about this impact on every area of your life, I'm curious.

Sandi: Well, I guess, you know the floundering piece, it kind of builds on itself in the same way that the clarity piece does, except for in the opposite direction of what we prefer, right?

Dharma J: Right.

Sandi: So when I was floundering, I had lots of reasons to procrastinate because I wasn't clear, like if it wasn't a "hell yes," then it was really easy to not do it, and everything felt laborious. And so the level of clarity and the level of the flow of the ease of basically everything, I don't really know how else to say it except for that it permeates everything, like it just shows up everywhere, you know?

Dharma J: Yeah, it sounds like somehow, you've shifted.

Sandi: Hugely.

Dharma J: Hugely, you shifted hugely.

Sandi: Yes, way more than once actually.

Dharma J: Well, congratulations.

Sandi: Yes.

Dharma J: It's like goosebump alerts.

Sandi: Yes.

Dharma J: It's just so touching to hear stories like yours, Sandi.

Sandi: It's all good.

Dharma J: You have more clarity. You have more flow. I am hearing motivation. I am hearing inspiration.

Sandi: Yeah.

Dharma J: I just wanted to acknowledge you for all of this because you showed up and you did the work and you trusted.

Sandi: Thank you. Yes, you know, that is a really good point, what you just brought up, the difference between motivation and inspiration, because motivation, what my experience with motivation is, I'm trying to whip myself from behind. Inspiration is you can't stop me from doing it, and it's just an entirely different way of being in the world and being in life.

Dharma J: Yeah. So it sounds like this is more inspiring to you then.

Sandi: Absolutely.

Dharma J: Yeah, perfect.

Sandi: I can't say that there weren't any moments of motivation. So if you are tired and you've got a lot going on and you want to spend a chunk of time, it's not always that easy to carve out that chunk of time in life. I mean, that first weekend where I just did the whole first section where "who are you, what do you want to be, how do you want to impact the world," blah, blah, blah, those kind of things, I think it was a Labor Day weekend, yes, because it was the end of August, the beginning of September, and so that whole 3-day weekend, I didn't do anything, but everything that was in those first sections of the coursework, but it felt like coming out. I came out of my office a different person, absolutely.

It just doesn't need to be as complicated as I tend to make it. So a lot of what happened in that process was it helped me understand that it can be as clear and as easy as I'm willing it to allow it to be, and that was just the first weekend. So yeah, there was a bunch of other shifts after that, and so yeah, multitude, multitudes of shifts.

Dharma J: Multitudes of shifts. And this was, and boy, we're almost in April 2019 now.

Sandi: Yeah.

Dharma J: So we are talking like eight months ago, and you are still putting all this work on a deep level.

Sandi: Yes.

Dharma J: So some pretty good shifts that you've had.

Sandi: Yes, very much so.

Dharma J: Wow, amazing. Well, congratulations.

Sandi: Thank you.

Dharma J: And it's because you showed up, again, you did the work.

Sandi: Thank you.

Dharma J: You locked yourself in the office for that weekend, and it sounds like you did that quite a few times as we went through the different lessons.

Sandi: Yes.

Dharma J: As the program gets deeper and deeper, it's really powerful work.

Sandi: It is.

Dharma J: So what message would you give to someone who is thinking about enrolling in one of our programs?

Sandi: You know, if you are inspired to do it, just trust your inspiration. Oh, I'm covered with goosebumps now. I think that there is enough evidence that the two pieces have to be married, you have to be able to have the business finesse and you have to be able to understand how to manage your energy flow and the flows of deliberate creation, and so if you are inspired, go for it.

Go for it. Don't let any excuses hold you back because you'll be really glad that you did. And I think not everybody comes with that level of business experience. I think some people are earlier along in the process and so it's easy perhaps to think, "Oh, well, I'm not ready for it." If this information has come to you, if you are watching this video, if you are watching any of the stuff that is on Dharma's site, I mean, all of those things is the Universe is saying, "Come this way, come this way, come this way," and it's totally, totally worth the time and investment.

Dharma J: Awesome. Well, that is incredible. Thank you so much for sharing that, Sandi.

Sandi: My pleasure.

Dharma J: So I would urge anybody who is watching this video to make the first investment in yourself.

Sandi: Yeah.

Dharma J: And the first investment on yourself is 100% free. [Book a phone call](#) with myself or someone from my team so we can start the process, so we can talk to you about how we are going to help you to transform your business and perhaps even your life like Sandi has shared and like so many of our other clients have shared.

Sandi, is there anything else that you'd like to share with our viewers?

Sandi: You know, just go for it, just go for it. I mean, no matter what you are going to come out of the process way ahead of where you started. So like I said, it's entirely worth the time and the energy and the investment to show up for yourself in this way, and you actually show up for the rest of the world as well because if there are people out there that could benefit from your help and you are not reaching them, that is denying them that opportunity for their improvement as well. So in some ways, we are kind of beholden to our potential clients to get ourselves out there so that they can get the benefit of our shared experience and our shared relationships. Regardless of whatever your small self or your fears are telling you, just go for it.

Dharma J: Awesome, just go for it, my friend.

Sandi: Yes, yes.

Dharma J: This can very well be the most important decision you'd ever make in your life.

Sandi: Yes.

Dharma J: And I say that because I have seen so many people like Sandi who have shown up and changed themselves deeply in this program.

Sandi: Yes.

Dharma J: So I just want to thank you again, Sandi.

Sandi: Thank you.

Dharma J: It's wonderful for you to be here and to share your experience and my sense is that many people are going to watch this video and reap benefits and rewards from hearing your story.

Sandi: Awesome, that's great.

Dharma J: So thank you, Sandi.

Sandi: And it's worth it.

Dharma J: All right, thank you, Sandi, and thank you everybody at home. Take good care.

Sandi: Take care.

Dharma J: All right.

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